



## Call for Workshop Presenters

SCBWI Western Washington is seeking workshop presenters for our 2017-2018 year. Our chapter holds monthly meetings from October through May, and hosts an annual conference each spring. We welcome fresh and compelling workshop ideas for any of these events!

Workshops may address topics relevant to potential attendees that include (but aren't limited to) the craft of writing and illustrating for children, book marketing, or the latest industry trends. As a presenter, you're expected to share information and experience, but may not use our events as a platform for commercial sales, self-promotion, political discussions, or to criticize competitors or public figures.

### Workshop Categories

- **Mini-Sessions** for our meetings should be approximately 30 minutes long, which includes 5-10 minutes for questions and answers.
- **Main Programs** for our meetings should be approximately 60 minutes long, which includes 10-15 minutes for questions and answers.
- **Breakout Sessions** for our annual conference should be approximately 50 minutes long, which includes 5-10 minutes for questions and answers.

### Presenter Benefits

- Complimentary access to other workshops on the day of your presentation
- Your books sold through our on-site bookstore and autographing time
- Enhanced reputation as a knowledgeable industry resource
- Improved profile for your organization
- The knowledge that you've helped writers negotiate obstacles you had to overcome to get where you are
- Significant discount on full conference registration (for conference presenters only)
- Honorarium:
  - For main program presenters: \$150, plus the following year of regional meeting programming. \$75 if shared by two or \$60 if shared by three panelists.
  - For mini-session presenters: \$75, plus the following year of regional meeting programming. \$40 if shared by two or \$35 if shared by three panelists.
  - For a split session of two 45 minute presentations: \$100, plus the following year of regional meeting programming.

### Deadline: May 22, 2017

To be considered as a workshop presenter, please complete the following application and return it to the address indicated by May 22, 2017. Your application will be reviewed by our Advisory Committee during our annual planning meeting in June. We'll take into account your presenting history, the workshop's relevance to the majority of our members and subscribers, and originality. We strive to balance our programs between craft, marketing, and topics of interest to the Kid Lit community, and we look for variety in speakers and topics from one year to the next.

If you are selected as a workshop presenter, we will notify you. We will only contact you if we are interested in your workshop (please don't e-mail to inquire). Occasionally we roll over applications that have appeal but don't work out for the current year, in which case you would hear from us during a different year to find out if you're still interested in presenting the workshop.

Presenters of successful submissions will be required to confirm their participation within 30 days of being notified and must adhere to SCBWI Western Washington speaking policies.



## SCBWI Western Washington

Workshop Presenter Form: 2017-2018

### Part I. Preparer Information

Today's Date: \_\_\_\_\_  
Your Name: \_\_\_\_\_ Street Address: \_\_\_\_\_  
Email Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Website Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### Part II. Presentation Detail

Presenter Name(s): \_\_\_\_\_

Proposed Workshop Title: \_\_\_\_\_

Description of Presentation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Learning Outcomes: \_\_\_\_\_  
\_\_\_\_\_

Audience Level:  Beginner  Intermediate  Professional  General

Area of Focus:  Writing  Illustrating  Other

Category:  Picture Books  Middle-Grade  Young Adult  Other

Presentation Format:  Mini-Session  Main Program  Conference Workshop

Speaker Biography: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Experience With Topic: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reference #1 Name: \_\_\_\_\_ Email: \_\_\_\_\_

Reference #2 Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Part III. Submit for Consideration Once completed, please email or mail to:

SCBWI Western Washington  
wwa@scbwi.org

SCBWI Western Washington  
ATTN: Presenter Application  
P.O. Box 30505  
Seattle, WA 98113